

**Fact Granularity:  
Person EM Campaign,  
Person UID, EM  
Campaign, Person EM  
Campaign Status**

## WDT\_EM\_CAMPAIGN

EM\_CAMPAIGN\_KEY: NUMBER  
EM\_CAMPAIGN: VARCHAR2(255)  
EM\_CAMPAIGN\_SD: VARCHAR2(500)  
EM\_CAMPAIGN\_LD: VARCHAR2(500)  
EM\_CAMPAIGN\_STATED\_GOAL: VARCHAR2(500)  
USER\_ATTRIBUTE\_01: VARCHAR2(63)  
USER\_ATTRIBUTE\_01\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_01\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_02: VARCHAR2(63)  
USER\_ATTRIBUTE\_02\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_02\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_03: VARCHAR2(63)  
USER\_ATTRIBUTE\_03\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_03\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_04: VARCHAR2(63)  
USER\_ATTRIBUTE\_04\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_04\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_05: VARCHAR2(63)  
USER\_ATTRIBUTE\_05\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_05\_LD: VARCHAR2(255)  
SYSTEM\_LOAD\_PROCESS: VARCHAR2(30)  
SYSTEM\_LOAD\_TMSTMP: DATE

## WDT\_EM\_CAMPAIGN\_STATUS

EM\_CAMPAIGN\_STATUS\_KEY: NUMBER  
EM\_CAMPAIGN\_STATUS: VARCHAR2(63)  
EM\_CAMPAIGN\_STATUS\_SD: VARCHAR2(255)  
EM\_CAMPAIGN\_STATUS\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_01: VARCHAR2(63)  
USER\_ATTRIBUTE\_01\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_01\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_02: VARCHAR2(63)  
USER\_ATTRIBUTE\_02\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_02\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_03: VARCHAR2(63)  
USER\_ATTRIBUTE\_03\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_03\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_04: VARCHAR2(63)  
USER\_ATTRIBUTE\_04\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_04\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_05: VARCHAR2(63)  
USER\_ATTRIBUTE\_05\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_05\_LD: VARCHAR2(255)  
SYSTEM\_LOAD\_PROCESS: VARCHAR2(30)  
SYSTEM\_LOAD\_TMSTMP: DATE

## WDT\_DEMOGRAPHIC

DEMOGRAPHIC\_KEY: NUMBER  
GENDER: VARCHAR2(63)  
GENDER\_SD: VARCHAR2(255)  
GENDER\_LD: VARCHAR2(255)  
ETHNICITY\_CATEGORY: VARCHAR2(63)  
ETHNICITY\_CATEGORY\_SD: VARCHAR2(255)  
ETHNICITY\_CATEGORY\_LD: VARCHAR2(255)  
HISPANIC\_LATINO\_ETHNICITY\_IND: VARCHAR2(63)  
ASIAN\_IND: VARCHAR2(63)  
NATIVE\_AMERICAN\_OR\_ALASKAN\_IND: VARCHAR2(63)  
BLACK\_OR\_AFRICAN\_IND: VARCHAR2(63)  
PACIFIC\_ISLANDER\_IND: VARCHAR2(63)  
WHITE\_IND: VARCHAR2(63)  
TWO\_OR\_MORE\_IND: VARCHAR2(63)  
NON\_RESIDENT\_IND: VARCHAR2(63)  
RACE\_ETHNICITY\_UNKNOWN\_IND: VARCHAR2(63)  
RACE\_ETHNICITY\_CONFIRM\_IND: VARCHAR2(63)  
MINORITY\_IND: VARCHAR2(63)  
ETHNICITY: VARCHAR2(63)  
ETHNICITY\_SD: VARCHAR2(255)  
ETHNICITY\_LD: VARCHAR2(255)  
DECEASED\_IND: VARCHAR2(63)  
CITIZENSHIP\_IND: VARCHAR2(63)  
CITIZENSHIP\_TYPE: VARCHAR2(63)  
CITIZENSHIP\_TYPE\_SD: VARCHAR2(255)  
CITIZENSHIP\_TYPE\_LD: VARCHAR2(255)  
VISA\_TYPE: VARCHAR2(63)  
VISA\_TYPE\_SD: VARCHAR2(255)  
VISA\_TYPE\_LD: VARCHAR2(255)  
NATION\_OF\_CITIZENSHIP: VARCHAR2(63)  
NATION\_OF\_CITIZENSHIP\_SD: VARCHAR2(255)  
NATION\_OF\_CITIZENSHIP\_LD: VARCHAR2(255)  
NATION\_OF\_BIRTH: VARCHAR2(63)  
NATION\_OF\_BIRTH\_SD: VARCHAR2(255)  
NATION\_OF\_BIRTH\_LD: VARCHAR2(255)  
PRIMARY\_DISABILITY: VARCHAR2(63)  
PRIMARY\_DISABILITY\_SD: VARCHAR2(255)  
PRIMARY\_DISABILITY\_LD: VARCHAR2(255)  
LEGACY: VARCHAR2(63)  
LEGACY\_SD: VARCHAR2(255)  
LEGACY\_LD: VARCHAR2(255)  
MARITAL\_STATUS: VARCHAR2(63)  
MARITAL\_STATUS\_SD: VARCHAR2(255)  
MARITAL\_STATUS\_LD: VARCHAR2(255)  
RELIGION: VARCHAR2(63)  
RELIGION\_SD: VARCHAR2(255)  
RELIGION\_LD: VARCHAR2(255)  
VETERAN\_TYPE: VARCHAR2(63)  
VETERAN\_TYPE\_SD: VARCHAR2(255)  
VETERAN\_TYPE\_LD: VARCHAR2(255)  
VETERAN\_CATEGORY: VARCHAR2(63)  
VETERAN\_CATEGORY\_SD: VARCHAR2(255)  
VETERAN\_CATEGORY\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_01: VARCHAR2(63)  
USER\_ATTRIBUTE\_01\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_01\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_02: VARCHAR2(63)  
USER\_ATTRIBUTE\_02\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_02\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_03: VARCHAR2(63)  
USER\_ATTRIBUTE\_03\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_03\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_04: VARCHAR2(63)  
USER\_ATTRIBUTE\_04\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_04\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_05: VARCHAR2(63)  
USER\_ATTRIBUTE\_05\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_05\_LD: VARCHAR2(255)  
SYSTEM\_LOAD\_PROCESS: VARCHAR2(30)  
SYSTEM\_LOAD\_TMSTMP: DATE

## WDT\_PERSON

PERSON\_UID: NUMBER  
ID: VARCHAR2(63)  
FULL\_NAME\_LFMI: VARCHAR2(255)  
BIRTH\_DATE: DATE  
DECEASED\_DATE: DATE  
EMAIL\_ADDRESS: VARCHAR2(255)  
PHONE\_NUMBER\_COMBINED: VARCHAR2(63)  
CONFIDENTIALITY\_IND: VARCHAR2(63)  
USER\_ATTRIBUTE\_01: VARCHAR2(63)  
USER\_ATTRIBUTE\_01\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_01\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_02: VARCHAR2(63)  
USER\_ATTRIBUTE\_02\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_02\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_03: VARCHAR2(63)  
USER\_ATTRIBUTE\_03\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_03\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_04: VARCHAR2(63)  
USER\_ATTRIBUTE\_04\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_04\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_05: VARCHAR2(63)  
USER\_ATTRIBUTE\_05\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_05\_LD: VARCHAR2(255)  
SYSTEM\_LOAD\_PROCESS: VARCHAR2(30)  
SYSTEM\_LOAD\_TMSTMP: DATE

## WFT\_EM\_CAMPAIGN

PERSON\_EM\_CAMPAIGN\_KEY: NUMBER  
MULTI\_SOURCE\_KEY: NUMBER (FK)  
EM\_CAMPAIGN\_KEY: NUMBER (FK)  
PERSON\_UID: NUMBER (FK)  
DEMOGRAPHIC\_KEY: NUMBER (FK)  
PERSON\_EM\_CAMPAIGN\_STATUS\_KEY: NUMBER (FK)  
EM\_CAMPAIGN\_GROUP\_KEY: NUMBER  
EM\_CAMPAIGN\_START\_DATE: DATE (FK)  
PERSON\_EM\_CAMPAIGN\_START\_DATE: DATE (FK)  
PERSON\_EM\_CAMPAIGN\_STOP\_DATE: DATE (FK)  
USER\_MEASURE\_01: NUMBER  
USER\_MEASURE\_02: NUMBER  
USER\_MEASURE\_03: NUMBER  
USER\_MEASURE\_04: NUMBER  
USER\_MEASURE\_05: NUMBER  
SYSTEM\_LOAD\_PROCESS: VARCHAR2(30)  
SYSTEM\_LOAD\_TMSTMP: DATE

## WDT\_MULTI\_SOURCE

MULTI\_SOURCE\_KEY: NUMBER  
MULTI\_SOURCE: VARCHAR2(63)  
MULTI\_SOURCE\_SD: VARCHAR2(255)  
MULTI\_SOURCE\_LD: VARCHAR2(255)  
PROCESS\_GROUP: VARCHAR2(255)  
PROCESS\_GROUP\_SD: VARCHAR2(255)  
PROCESS\_GROUP\_LD: VARCHAR2(255)  
ADMINISTRATIVE\_GROUP: VARCHAR2(255)  
ADMINISTRATIVE\_GROUP\_SD: VARCHAR2(255)  
ADMINISTRATIVE\_GROUP\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_01: VARCHAR2(63)  
USER\_ATTRIBUTE\_01\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_01\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_02: VARCHAR2(63)  
USER\_ATTRIBUTE\_02\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_02\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_03: VARCHAR2(63)  
USER\_ATTRIBUTE\_03\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_03\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_04: VARCHAR2(63)  
USER\_ATTRIBUTE\_04\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_04\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_05: VARCHAR2(63)  
USER\_ATTRIBUTE\_05\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_05\_LD: VARCHAR2(255)  
SYSTEM\_LOAD\_PROCESS: VARCHAR2(30)  
SYSTEM\_LOAD\_TMSTMP: DATE

## WDT\_CALENDAR\_DATE

CALENDAR\_DATE: DATE  
CALENDAR\_YEAR: VARCHAR2(63)  
CALENDAR\_QUARTER: VARCHAR2(63)  
CALENDAR\_MONTH: VARCHAR2(63)  
CALENDAR\_MONTH\_SD: VARCHAR2(255)  
CALENDAR\_MONTH\_LD: VARCHAR2(255)  
CALENDAR\_MONTH\_DATE: DATE  
CALENDAR\_WEEK\_OF\_YEAR: VARCHAR2(63)  
CALENDAR\_DAY: VARCHAR2(63)  
CALENDAR\_DAY\_OF\_WEEK: VARCHAR2(255)  
USER\_ATTRIBUTE\_01: VARCHAR2(63)  
USER\_ATTRIBUTE\_01\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_01\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_02: VARCHAR2(63)  
USER\_ATTRIBUTE\_02\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_02\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_03: VARCHAR2(63)  
USER\_ATTRIBUTE\_03\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_03\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_04: VARCHAR2(63)  
USER\_ATTRIBUTE\_04\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_04\_LD: VARCHAR2(255)  
USER\_ATTRIBUTE\_05: VARCHAR2(63)  
USER\_ATTRIBUTE\_05\_SD: VARCHAR2(255)  
USER\_ATTRIBUTE\_05\_LD: VARCHAR2(255)  
SYSTEM\_LOAD\_PROCESS: VARCHAR2(30)  
SYSTEM\_LOAD\_TMSTMP: DATE